

**Zuken News**

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**Zuken and Vitech Announce Co-Located Industry Events**

**Zuken Innovation World Americas and Vitech Integrate planned for San Antonio, Texas in 2022**

**WESTFORD, MA, USA and MUNICH, GERMANY** – Zuken USA, Inc. and Vitech, a Zuken Company, announced co-located events for June of 2022. Zuken Innovation World Americas, Zuken USA’s annual user and technology conference, will take place alongside the inaugural Vitech Integrate, an international symposium for digital engineering. The events will share a common keynote, exhibit area, networking, and social functions.

**Focus on Digital Engineering**

Digital Engineering will play a central role in the co-located events. As companies look to Digital Engineering to address increasing product complexity and improve the product development process, they have many unanswered questions. The conference agenda is built to bring clarity the Digital Engineering process from model construction and relevance, to implementation.

“Our goal is to bring together the digital engineering community with a compelling agenda spanning the entire digital engineering design process,” said Kent McLeroth, president and CEO of Zuken USA. “These co-located events are unique in that they offer our attendees a collaborative experience where systems engineering and detailed design meet.”

**Zuken Innovation World**

Zuken Innovation World (ZIW) conferences take place in locations around the globe starting in the spring and continuing into the early fall months. After a successful virtual ZIW Americas conference in August of 2021, Zuken USA is planning the return of their popular in-person event in 2022. The event is centered on the three pillars of networking, learning, and innovation and will feature multiple technical tracks showcasing how-to and best practices using the Zuken tool suites as well as introduce innovative design methodologies and industry trends. Over the years, the ZIW conference series has built up a solid reputation for quality and depth of information. 2019 ZIW Americas attendee, Peggy Wallace, with LAM Research noted, “Incredibly informative, between learning new skills and [the] roadmap, I can immediately improve productivity and prepare for the future.”

**Vitech Integrate**

Integrate aims to foster dynamic, vibrant discussions around all areas of digital engineering, with a focus on open and connected solutions. The symposium’s technical program features three presentation tracks from world-renowned experts covering topics such as model-based systems engineering (MBSE), artificial intelligence in systems and product design, smart manufacturing, digital engineering in an industrial context, system safety and reliability, cybersecurity, and enterprise architecture. Selected presentations will emphasize novel methods and approaches to solving real-world problems and will not be limited to any specific tooling.

The in-person co-located events are planned for June 6-9, 2022, at the San Antonio Marriott Rivercenter, located in San Antonio, Texas. The call for presentations will open on October 1, 2021, with early bird registration starting on Februrary 1, 2022. For more information, please visit the [event page](https://www.zuken.com/us/event/ziw-vitech-integrate-2022/).

Additional upcoming ZIW events include:

* May 3-4, 2022 – Darmstadium, Germany
* June 3, 2022 – Lucern, Switzerland
* June 14, 2022 – Bologne, Italy
* June 16, 2022 – Paris, France
* September 29, 2022 – Birmingham, United Kingdom
* October 2022 – Yohohama, Japan

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Text and images are available for download:

https://www.zuken.com/us/?p=15532&post\_type=resource&preview=1&\_ppp=d6c5f1bb1d

**Images and Captions**

Z0553-1 ZIW Conference

Caption: ZIW Americas returns to an in-person event series in 2022.



Z0553-2 Long and McLeroth

Caption: David Long, president of Vitech, with Kent McLeroth, president and CEO of Zuken USA, Inc.

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**About Zuken**

Zuken is a global software company delivering electrical and electronic design solutions. Founded in 1976, Zuken has a consistent track record of technology innovation and financial stability in the electronic and electrical design automation (EDA) industry. With its CR-8000 and E3.series product families, Zuken provides a robust lineup of system-level 2D/3D electrical and electronic toolsets complemented by comprehensive design data and configuration management capabilities.

Most recently, Zuken has embraced the digital transformation and, more specifically, digital engineering as the way forward with its entry into the Model-Based Systems Engineering (MBSE) industry. Today, Zuken delivers world-class design solutions combining MBSE products and services with a mature, proven electrical and electronic design suite to address the needs of a broad range of industries across the globe. For more information about the company and its products, visit [www.zuken.com](http://www.zuken.com/), [www.zuken.com/blog](http://www.zuken.com/blog), or [www.linkedin.com/company/zuken](http://www.linkedin.com/company/zuken)

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**Meta description (155 characters max)**

Zuken USA and Vitech to host co-located industry events in 2022 in San Antonio, TX. Zuken Innovation World and Vitech Integrate will have a common focus on Digital Engineering.

**Excerpt/Web summary**

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**Key words and synonyms**

Zuken Innovation World, Vitech Integrate, digital engineering, MBSE, conference, symposium

**Social message(s)**

BREAKING NEWS: Zuken and Vitech Announce Co-located Digital Engineering Events in 2022.

#gettoknowzuken #ziwus #digitalengineering

**Feature image (1022x480)**

A group of people sitting in a room looking at a screen

Description automatically generated with medium confidence