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**Zuken News**

**Ref:** Z0593

**FOR IMMEDIATE RELEASE:** January 10, 2024

**Zuken USA Opens Call for Papers for Zuken Innovation World 2024**

***Submit Abstracts by March 8, 2024***

**WESTFORD, MA, USA, January 10, 2024** – Zuken USA, Inc., is now accepting abstracts for Zuken Innovation World Americas (ZIW) 2024, to be held September 17-19 in the vibrant city of Cleveland, Ohio. The annual technology conference focuses on electrical and electronic design solutions and the engineers' challenges. Students, valued customers, trusted partners, and industry experts are invited to attend this three-day conference filled with networking, education, and collaboration.

Integrate24, an international symposium for Digital Engineering, will again be co-located with ZIW, expanding the agenda to include model-based design and systems engineering topics. Attendees will have access to both conferences with a single registration.

**Digital Engineering Takes Center Stage**

The focus of ZIW 2024 revolves around the pivotal role of Digital Engineering in modern product development. As organizations face increasing product complexity and a need for streamlined development processes, digital engineering solutions play a vital role. The combined ZIW and Integrate24 conference agenda will feature comprehensive courses on the Digital Engineering process, covering topics such as model construction, architecture optimization, and integration with detailed design, demonstrating a complete design process.

**Education and Networking**

Attendees will be free to navigate between the two conferences, exploring seven dedicated educational tracks, each offering a diverse range of topics. The agenda includes in-depth discussions on electrical and electronic design best practices, partner solutions, product plans, customer case studies, and an interactive conversation with the management team. Sessions range from introductory level to expert level to maximize the learning experience for all participants. For one-on-one time with a product expert, the highly popular Expert Bar offers appointments with technical experts. The combined ZIW and Integrate24 Technology Showcase provides ample opportunities to meet our technology partners and explore their innovative solutions.

**Call for Abstracts**

We invite Zuken customers, industry experts, and innovators to submit abstracts for 45-minute technical sessions. The ZIW conference will feature three distinct tracks:

* Digital Engineering (systems engineering, model-based design and the digital thread)
* Electrical-based system design (wire harnesses and control panel design, including manufacturing)
* Electronic-based system design (architecture optimization, PCB layout, SI/PI/EMC, ECAD/MCAD co-design, and IC packaging)

Presentations must be noncommercial and provide valuable insights into technology, techniques, or methodologies. Individual or team presentations are welcome. Case studies and innovative best practices are favored.

**Abstract Submission**

To participate as a presenter, please submit a 100-word abstract and a speaker biography by March 8, 2024. For detailed guidelines and the submission process, please visit the [ZIW event page](https://www.zuken.com/us/event/ziw-integrate24/) or contact the Conference Manager, [Amy Clements](mailto:amy.clements@zukenusa.com?subject=ZIW%20Call%20For%20Papers). Submit abstracts here: <https://app.smartsheet.com/b/form/eda7d0c409114d17bde845d5f8af3c01>

**ZIW Events around the World**

* June 3-5, 2024 – Germany
* June 10-11, 2024 – United Kingdom
* June 13, 2024 – Switzerland
* June 18, 2024 – France
* June 20, 2024 – Italy
* September 17-19, 2024 – North America
* October 2024 – Japan

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**Press Kit**

Text and images are available for [download](https://us.zuken.com/press-release-kits/PR-Z0593-Zuken%202024-Call-For-Papers.zip).

**Images and captions**

Z0593-1 Zuken 2024 Call For Papers.jpg

A microphone on a desk with a group of people in the background

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**Caption:** Zuken USA opens call for papers for Zuken Innovation World 2024

**ALT:** Zuken Innovation World 2024, a full classroom viewed from the speaker's perspective, a microphone and notebook sitting on the table.

**About Zuken**

Zuken is a global software company delivering electrical and electronic design solutions. Founded in 1976, Zuken has a consistent track record of technology innovation and financial stability in the electronic and electrical design automation (EDA) industry. With its CR-8000 and E3.series product families, Zuken provides a robust lineup of system-level 2D/3D electrical and electronic toolsets complemented by comprehensive design data and configuration management capabilities.

Most recently, Zuken has embraced digital transformation and, more specifically, digital engineering as the way forward with its entry into the Model-Based Systems Engineering (MBSE) industry. Today, Zuken delivers world-class design solutions combining MBSE products and services with a mature, proven electrical and electronic design suite to address the needs of a broad range of industries across the globe. For more information about the company and its products, visit [www.zuken.com](http://www.zuken.com/), [www.zuken.com/blog](http://www.zuken.com/blog), or [www.linkedin.com/company/zuken](http://www.linkedin.com/company/zuken)

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