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**Zuken News**

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**Zuken USA Announces Tech Tour 2025 to Highlight the Latest Innovations in Wire Harness and Control Panel Design**

***A Nationwide Event Series Bringing Engineering Expertise and Innovative Solutions Closer to Industry Professionals***

**WESTFORD, MA, USA | FEBRUARY 18, 2025** – Zuken USA is pleased to announce the launch of Tech Tour 2025, a free, one-day event series designed to bring innovation and expertise directly to customers and industry professionals across the United States. The Tech Tour builds upon the legacy of Zuken Innovation World (ZIW), delivering a unique attendee experience tailored for engineers and engineering managers seeking to optimize E3.series-based processes and explore the application of digital engineering solutions.

The Zuken Tech Tour will feature stops in key cities across the U.S., offering attendees access to expert-led sessions, networking, and personalized learning opportunities. With a design process-focused agenda, this event is structured to inspire new ideas, streamline workflows, and foster meaningful industry connections.

Zuken is also pleased to welcome **Komax** as a sponsor for Tech Tour 2025. Their expertise in wire processing solutions will provide attendees with additional insights into automation and efficiency in harness manufacturing.

**Event Highlights**

Zuken’s Tech Tour will deliver an exceptional experience for all attendees. Expert-led sessions provide actionable tips and best practices from Zuken’s specialists in harness design and digital engineering. The onsite Expert Bar offers one-on-one guidance from product experts, allowing participants to address specific challenges and gain personalized insights. Additionally, dedicated networking opportunities enable attendees to connect with Zuken’s account teams, product specialists, and peers across the industry.

**Locations and Dates:**

* **San Jose, CA** – April 24, 2025 (San Jose Marriott)
* **Dearborn, MI** – June 5, 2025 (The Henry, Autograph Collection)
* **Denver, CO** – June 11, 2015, (The View House)
* **Pittsburgh, PA** – August 20, 2025 (The Westin Pittsburgh)
* **Los Angeles, CA** – August 27, 2025 (Sonesta Redondo Beach & Marina)
* **Chicago, IL** – September 10, 2025 (Chicago Marriott Suite O’Hare)

Registration is now open, and attendance is complimentary. Event details, including schedules and resources, are available on the official [Tech Tour website](https://event.zuken.com/event/fa631c18-7c2c-4b4a-b643-37a16dd32ed7/summary?rt=N1LPh_E4e0mdIElks3ZEvQ).

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**Press Kit**

Text and images are available for download {insert link}.

**Images and captions**

Z0602-1 Zuken Tech Tour Logo.jpg

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Z0602-2 Zuken Tech Tour Color Logo.jpg

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**About Zuken**

Zuken is a global software company delivering electrical and electronic design solutions. Founded in 1976, Zuken has a consistent track record of technology innovation and financial stability in the electronic and electrical design automation (EDA) industry. With its CR-8000 and E3.series product families, Zuken provides a robust lineup of system-level 2D/3D electrical and electronic toolsets complemented by comprehensive design data and configuration management capabilities.

Zuken has embraced the digital transformation and, more specifically, digital engineering as the way forward with its entry into Model-Based Design. Today, Zuken delivers world-class design solutions combining Model-Based Design products and services with a mature, proven electrical and electronic design suites to address the needs of a broad range of industries across the globe. For more information about the company and its products, visit [www.zuken.com](http://www.zuken.com/), [www.zuken.com/blog](http://www.zuken.com/blog), or [www.linkedin.com/company/zuken](http://www.linkedin.com/company/zuken)

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